RHUBARB LANE

Create Cold Outreach LinkedIn Messages at Scale

Templates and AI prompts to help you quickly and easily reach out on LinkedIn.

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Fill in the below table with the information of the 10 contacts that you have identified as being your next 10 customers.

Then, use the provided prompt to copy and paste both the prompt and the table into ChatGPT to generate your 10 unique cold outreach messages.

	Full Name	Job Title	Company Name	Company Industry	LinkedIn Profile URL	Recent Achievements	Mutual Connections	Shared Interests	Pain Points / Needs
1									
2									
3									
4									
5									
6									
7									
8									
9									
10									

ChatGPT Prompt

Using the table of information provided here, create a unique cold outreach LinkedIn message for each of these 10 people for me to copy and paste.

The aim of the message is to open a dialogue, as these people have been identified as being a good prospect for working with in the near future, but I don't want to sell to them right away.

My information is:

Name =
Company =
Position =